

## ***PARTICIPANT TERMS AND CONDITIONS***

### ***SOUTHERN SWEDEN DESIGN DAYS 2025***

Southern Sweden Design Days (hereinafter to be called SSDD) is organised by Form/Design Center (hereinafter to be called FDC and/or Organisation).

#### **1. Participation**

- 1.1 SSDD 2025 is open to participants within the fields of design, architecture and craft:
- Independent practitioners, agencies, studios and collectives;
  - Design brands and companies active in the fields of design;
  - Educational institutions, cultural institutions, industry organisations and associations.
- Practitioners who are not based in southern Sweden may also participate.
- 1.2 The participant provides the requested information regarding the project s/he wants to submit through the SSDD online registration. The participant is responsible for the accuracy and truthfulness of the provided information.
- 1.3 The participant can participate in multiple events. The following types of events can take place during SSDD:  
Exhibition, seminar, workshop, window display, outdoor installations, performance, fashion show, guided tour, open house, network event.
- 1.4 Registration for participation is open until Wednesday 15 January 2025, 23:59 hours.

#### **2. Participation guidelines**

- 2.1 In order to meet the overall scope of SSDD and to ensure a certain level of quality that can be expected by visitors, the organisation asks participants to consider the following basic criteria when submitting program activities:
- The content is design related.
  - The content is well considered, thought through and ready for presentation.
  - The content relates to sustainability, development and/or innovation.
  - The content is in line with the overall theme for SSDD 2025.

SSDD encourages collaborative projects between designers, commerce, experts, industry and/or academia.

### **3. Participation procedure**

- 3.1 Participants register through the SSDD online form (including information about applicant, program activity, participants and how the content relates to overall theme for SSDD 2025).
- 3.2 The FDC organisation reviews the project based on the criteria as stated in clause 2.1.
- 3.3 No later than 4 weeks after the date of submitting a program activity the participant will receive notification regarding the outcome of the assessment. After confirmation from the FDC organisation, participation in SSDD is final.
- 3.4 The FDC organisation retains the right to refuse submitted program activity, for example if the content violates our ethical and moral principles.
- 3.5 The accepted participant provides all relevant information about the project that is required for the promotional publications through the SSDD online application (also see clause 7).
- 3.6 The accepted participant contacts the FDC organisation if, after approval, a change takes place regarding the submitted project, for example if the participant initiates a collaboration with a third party, or if there is a change in the number of participants.

### **4. Cost of participation**

- 4.1 For participation in Southern Sweden Design Days 2025, a registration fee is paid per program activity. The amount depends on which category the participant belongs to:
- Small: 300 SEK excl. VAT  
*Individual practioner/Design studio/Design collective/Company (1–3 employees)*
  - Large: 600 SEK excl. VAT  
*Company/Organisation (4+ employees)*
  - Educational and cultural organisations: 600 SEK excl. VAT
- \*25% VAT will be added.*

### **5. Cancellation by participant**

- 5.1 If a participant cancels its participation, the participant owes FDC the following cancellation fee:
- For cancellation until Tuesday 11 March 2025: 1000 SEK.
  - For cancellation on or after Thursday 12 March 2025: 2000 SEK.
- 5.2 If the FDC organisation is not informed of the cancellation, the participant will be charged an additional 500 SEK for each SSDD day (22 until 25 May 2025), with a maximum of 4 days and a sum of maximum 2000 SEK.
- 5.3 The provisions in the clauses 5.1 and 5.2 are not applicable if the participant is faced with force majeure as defined in the Civil Code, through which (timely) cancellation was not possible. If the

participant is of the opinion that force majeure is applicable in this case and for the reason the costs indicated in clauses 5.1 and 5.2 do not need to be paid.

## **6. Cancellation of design event**

6.1 In the event of force majeure, the organisation can decide to cancel SSDD 2025. The participant will be informed of such a decision as soon as possible. The organisation cannot be held accountable for any losses suffered or to be suffered as a direct or indirect cause of a decision to cancel SSDD 2025.

## **7. Publication**

7.1 The participant must ensure that all relevant information about the project has been submitted before Tuesday 1 April via [www.southernswedendesigndays.com](http://www.southernswedendesigndays.com). If this is not the case, the organisation reserves the right to exclude the participant from promotional communication.

7.2 If a participant changes its location after Tuesday 11 March 2025, the participant will be charged 500 SEK for each SSDD day (22 until 25 May 2025), with a maximum of 4 days and a sum of maximum 2000 SEK, unless in the event of force majeure as indicated in clause 5.3.

7.3 The participant guarantees that the organisation is authorized to use the images and details supplied for participation for publicity and other promotional communication.

7.4 Participant indemnifies the FDC organisation against any claims from third parties regarding the publication of submitted images and details.

7.5 The organisation takes care of the promotion, communication and coordinating organisation of SSDD 2025.

## **8. Promotion**

8.1 Approximately 2 weeks before commencement of SSDD the participant will receive an invitation to come to the FDC office to collect the promotional materials. Participant ensures the distribution of these materials prior to and during SSDD.

8.2 Participants' printed matter will not be distributed by the FDC organisation.

**9. Use of logo**

- 9.1 From the moment of confirmed participation until six months after the end of SSDD 2025. participants are permitted to use the SSDD *participant* logo in printed matter and online.
- 9.2 The participant has the option of linking their own website to the SSDD website using the SSDD *participant* logo with the [southernswedendesigndays.com](https://southernswedendesigndays.com) hyperlink.
- 9.3 In the event of a program activity not accepted by the organisation, the SSDD participant logo may not be used.

**10. Insurance and liability**

- 10.1 The SSDD participant declares not to infringe any third parties' rights by participation: copyright, trademark rights, model rights or any other intellectual property rights.
- 10.2 The participation and the project must comply with statutory safety requirements. The organisation will not accept any liability for this.
- 10.3 The participant indemnifies the organisation and its employees against claims from third parties.
- 10.4 The organisation is not liable for any loss, theft, damage or injury to persons or goods belonging to participants and/or third parties engaged through participants.
- 10.5 The participant is expected to take stock of the risks involved in participating in SSDD and has to take out adequate insurance.
- 10.6 Participants must ascertain if a permit is required for their exhibition at the location of choice.
- 10.7 The FDC organisation has taken out third-party insurance for the entire design event: SSDD 2025.

**11. Commerce**

- 11.1 SSDD is not a commercial event. Applicable for all participants is that during SSDD direct sales should not be a main activity. Direct sales should be separated from the exhibition and may not take place in the exhibition itself. At SSDD the exhibitions, activities and content are leading, not direct sales.

**12. Opening days and hours**

- 12.1.1 To keep the program clear and comprehensible for SSDD visitors the participant must comply with all SSDD's 4 opening days. These are from 22 until 25 May 2025, recommended opening times from 11:00-18:00.

**13. Main location – Insurance, Assembly, and disassembly**

- 13.1 The organizer is not liable for any damage due to theft or vandalism. Every participant is responsible for their own insurance. We therefore highly recommend to take out an exhibition insurance.
- 13.2 Exhibitors at Main location must respect assembly and disassembly dates. The exhibition space must be restored to its original state during disassembly dates 25-26 May 2025. After Monday 26 May 2025, the participant will be charged 1000 SEK per day, unless in the event of force majeure as indicated in clause 5.3.
- 13.3 Dogs are not allowed in the exhibition hall during the assembly and disassembly period.
- 13.4 Participants are responsible for their own waste disposal.

**14. Acceptance of the conditions**

Digital acceptance of these terms and conditions means agreeing with the provisions stipulated in these terms and conditions. In the context of the General Data Protections Regulation (GDPR), digital acceptance of these terms and conditions, also means agreeing with the processing by FDC of data regarding the project or event that was provided at the moment of application. The processing of these data by FDC will only happen within the framework of the participation in SSDD 2025. The data provided by the participant will be kept in adequately secured database systems that complies with current regulations.

**15. Final clause**

In matters and situations not provided for in these terms and conditions, the organisation will decide.