

PARTICIPANT TERMS AND CONDITIONS

SOUTHERN SWEDEN DESIGN DAYS 2020

Southern Sweden Design Days (hereinafter to be called SSDD) is organised by Form/Design Center (hereinafter to be called FDC and/or Organisation).

1. Participation

- 1.1 SSDD 2020 is open to participants within the fields of design, architecture and craft:
- Independent practitioners, agencies, studios and collectives;
 - Design brands and companies active in the fields of design;
 - Educational institutions, cultural institutions, industry organisations and associations.
- Practitioners who are not based in southern Sweden may also participate.
- 1.2 The participant provides the requested information regarding the project s/he wants to submit through the SSDD online registration. The participant is responsible for the accuracy and truthfulness of the provided information.
- 1.3 The participant can participate in multiple events. The following types of events can take place during SSDD:
Exhibitions, installations, experience events, network events, seminars, talks, workshops, launches, award events
- 1.4 Registration for participation is possible until Friday 31 January 2020, 23:59 hours.

2. Participation guidelines

- 2.1 In order to meet the overall scope of SSDD and to ensure a certain level of quality that can be expected by visitors, the organisation asks participants to consider the following basic criteria when submitting projects:
- The project is design related.
 - The project is well considered, thought through and ready for presentation.
 - The project relates to sustainability, development and/or innovation.
 - The project is in line with the overall theme for SSDD 2020.

SSDD encourages collaborative projects between designers, commerce, experts, industry and/or academia.

3. Participation procedure

- 3.1 Participants register through the SSDD online form (including information about applicant/s, project description and how the project relates to overall theme for SSDD 2020).
- 3.2 The FDC organisation reviews the project based on the criteria as stated in clause 2.1.
- 3.3 No later than 4 weeks after the date of submitting a project the participant will receive notification regarding the outcome of the assessment. After confirmation from the FDC organisation, participation in SSDD is final.
- 3.4 The FDC organisation retains the right to refuse submitted projects, for example if the content violates our ethical and moral principles.
- 3.5 The accepted participant provides all relevant information about the project that is required for the promotional publications through the SSDD online application (also see clause 7).
- 3.6 The accepted participant contacts the FDC organisation if, after approval, a change takes place regarding the submitted project, for example if the participant initiates a collaboration with a third party, or if there is a change in the number of participants.

4. Cost of participation

- 4.1 Participation in SSDD 2020 is free of charge.

5. Cancellation by participant

- 5.1 If a participant cancels its participation, the participant owes FDC the following cancellation fee:
- For cancellation up until Tuesday 31 March 2020: 1000 SEK;
 - For cancellation on or after Wednesday 1 April 2020: 2000 SEK.
- 5.2 If the FDC organisation is not informed of the cancellation, the participant will be charged an additional 500 SEK for each SSDD day (7 until 10 May 2020), with a maximum of 4 days and a sum of maximum 2000 SEK.
- 5.3 The provisions in the clauses 5.1 and 5.2 are not applicable if the participant is faced with force majeure as defined in the Civil Code, through which (timely) cancellation was not possible.
- If the participant is of the opinion that force majeure is applicable in this case and for the

reason the costs indicated in clauses 5.1 and 5.2 do not need to be paid.

6. Cancellation of design event

6.1 In the event of force majeure, the organisation can decide to cancel SSDD 2020. The participant will be informed of such a decision as soon as possible. The organisation cannot be held accountable for any losses suffered or to be suffered as a direct or indirect cause of a decision to cancel SSDD 2020.

7. Publication

7.1 The participant must ensure that all relevant information about the project has been submitted before Tuesday 31 March via www.southernswedendesigndays.com. If this is not the case, the organisation reserves the right to exclude the participant from promotional communication.

7.2 If a participant changes its location after Tuesday 31 March 2020, the participant will be charged 500 SEK for each SSDD day (7 until 10 May 2020), with a maximum of 4 days and a sum of maximum 2000 SEK, unless in the event of force majeure as indicated in clause 6.3.

7.3 The participant guarantees that the organisation is authorized to use the images and details supplied for participation for publicity and other promotional communication.

7.4 Participant indemnifies the FDC organisation against any claims from third parties with regard to the publication of submitted images and details.

7.5 The organisation takes care of the promotion, communication and coordinating organisation of SSDD 2020.

8. Promotion

8.1 Approximately 2 weeks before commencement of SSDD the participant will receive an invitation to come to the FDC office to collect the promotional materials. Participant ensures the distribution of these materials prior to and during SSDD.

8.2 Participants' printed matter will not be distributed by the FDC organisation.

9. Use of logo

- 9.1 From the moment of confirmed participation until six months after the end of SSDD 2020 participants are permitted to use the SSDD *participant* logo in printed matter and online.
- 9.2 The participant has the option of linking their own website to the SSDD website using the SSDD *participant* logo with the southernswedendesigndays.com hyperlink.
- 9.3 In the event of a project not accepted by the organization, the SSDD participant logo may not be used.

10. Insurance and liability

- 10.1 The SSDD participant declares not to infringe any third parties' rights by participation: copyright, trademark rights, model rights or any other intellectual property rights.
- 10.2 The participation and the project must comply with statutory safety requirements. The organisation will not accept any liability for this.
- 10.3 The participant indemnifies the organisation and its employees against claims from third parties.
- 10.4 The organisation is not liable for any loss, theft, damage or injury to persons or goods belonging to participants and/or third parties engaged through participants.
- 10.5 The participant is expected to take stock of the risks involved in participating in SSDD and has to take out adequate insurance.
- 10.6 Participants must ascertain if a permit is required for their exhibition at the location of choice.
- 10.7 The FDC organisation has taken out third-party insurance for the entire design event: SSDD 2020.

11. Commerce

- 11.1 SSDD is not a commercial event. Applicable for all participants is that during SSDD direct sales must not and cannot be a main activity. Only products for registered events can be offered for sale if so desired. Direct sales should be separated from the exhibition and may not take place in the exhibition itself. At SSDD the exhibitions, activities and content are leading, not direct sales.

12. Opening days and hours

12.1 To keep the program clear and comprehensible for SSDD visitors the participant must comply with all SSDD's 4 opening days and the minimum opening hours. These are from 7 until 10 May 2020 from 11:00-18:00 (with the exception of events like lectures, seminars and workshops).

13. Acceptance of the conditions

Digital acceptance of these terms and conditions means agreeing with the provisions stipulated in these terms and conditions. In the context of the General Data Protection Regulation (GDPR), digital acceptance of these terms and conditions, also means agreeing with the processing by FDC of data regarding the project or event that was provided at the moment of application. The processing of these data by FDC will only happen within the framework of the participation in SSDD 2020. The data provided by the participant will be kept in adequately secured database systems that complies with current regulations.

14. Final clause

In matters and situations not provided for in these terms and conditions, the organisation will decide.